

## You do good. *You feel good!*

I am writing to remind all of the agents in our Prudential branch office of the wonderful opportunity we each have to make a difference in the communities throughout San Diego County – *and it's so easy!*

The Charitable Foundation gives Prudential California Realty agents, employees, and affiliates a tangible way to support **local** causes that benefit issues of health, education, community, and the environment. It's an effective way to join forces and give back to the communities where we work and live.

Agents donate a small amount, such as \$20, from each closed transaction or they choose to donate a percentage, like .05% -1%. A small donation of just \$20 at each closing would help fund impressive outreach throughout San Diego. Plus, The Charitable Foundation encourages you to bring your donation requests to benefit programs of particular interest to you or to your clients. Please note, we do not award grants to religious or political causes due to their sensitive nature, but here is a list of the causes we have supported:

- UCSD A Reason to Survive
- Alpha Project for the Homeless
- Alzheimer's Association of San Diego
- American Liver Foundation
- ArtSplash
- Assistance League of Rancho San Dieguito
- Big Brothers/Big Sisters of San Diego
- Boys & Girls Club of East County
- Boys to Men Mentoring Network
- Burn Institute
- Campeer San Diego
- Canine Companions for Independence
- Casa de Amparo
- Canyon View Elementary
- Challenged Athletes Foundation
- Circle K International Services
- College Opportunity Foundation
- Conner's Cause
- Copley Family YMCA
- East County Boys & Girls Club
- Elder Help
- Elementary Institute of Science
- Friends of Downtown
- Friends of Silvergate
- Fresh Start Surgical Gifts
- Grid Alternatives
- Guide Dogs of America
- HomeAid San Diego
- Hope for the Cure Foundation
- Human Development Foundation
- Italian Greyhound Rescue Foundation
- Just in Time for Foster Youth
- Kids Included Together
- La Jolla Sunrise Rotary Club
- La Jolla Youth Soccer League
- La Jolla YMCA Gymnastics
- LA Ride for Autism
- Make-A-Wish Foundation
- My Girlfriend's Closet
- National Cat Protection Society
- North County Community Services
- Operation Homefront San Diego
- Osteopathy's Promise to Children
- Playwright's Project
- Project Wildlife
- ProKids Golf Academy
- Point Loma High School Foundation
- Quail Botanical Gardens Foundation
- Rancho Bernardo Historical Society
- Rancho Coastal Humane Society
- Riford Adult Center
- San Diego Ambassadors' Foundation
- San Diego Family Justice Center Foundation
- San Diego Food Bank
- San Diego Project Heartbeat
- San Diego Second Chance Program
- Stand Up for Kids
- Surfriider Foundation
- Young Artists Music Academy
- San Pasqual School Foundation
- Soroptimist International of Lemon Grove
- Sunset View Elementary School
- The Arc of San Diego
- The Crime Victim's Fund
- The Rescue House
- The San Diego Lesbian, Gay, Bisexual, & Transgender Center
- The Village Garden Club of La Jolla
- Torrey Pines High School Foundation
- Foundation
- The Village Garden Club of La Jolla
- Voices for Children
- Volunteer San Diego
- Women's Empowerment International
- Women's Resource Center
- Youth Tennis San Diego

I hope you'll join us. Please see the attached form for **Easy Sign Up!** Representatives from each office meet monthly to consider funding requests. Please let me know if you would like to be more involved in The Charitable Foundation, a 501(c) 3 organization that helps us all **Do Good and Feel Good.** Learn more at: [www.TheCharitableFoundation.net](http://www.TheCharitableFoundation.net)



## The Charitable Foundation

Agent Community Outreach of  
Prudential California Realty



### Few people are more closely connected to their communities than we are.

Perhaps that's why we care so deeply about making our communities better places to live. For years, the agents of Prudential California Realty have generously contributed their own money and time to regional foundations created to support local causes that matter. Now these regional Foundations have united as one.

#### How your support helps others

Our company's agents and employees have given over \$3.5 million in foundation grants to hundreds of local organizations focused on health, education, community, and the environment.

All grants are funded by personal contributions from Prudential California Realty agents. Many agents have chosen to automatically donate a portion of every transaction to the foundation.

A board of representatives from each region meets monthly to review funding applications and award grants.

The board also recruits and coordinates company volunteers for efforts large and small across the Southland.

#### How your support helps you

- Makes it easy to enjoy the reward of giving back
- Adds heart and humanity to your personal marketing messages
- Helps you connect with prospects via causes they care about
- Links you to new contacts in your company
- Gives you an appealing talking point at community events

**Turn your caring into action. Be a part of The Charitable Foundation.**

**We have the power to do even more. All we need is you.**

#### **YES! I want to help local people and communities by contributing to The Charitable Foundation.**

Please use my donation to help fund grants awarded to local organizations that are nominated by our agents and chosen by the foundation board.

#### **Please Check Your Local Chapter**

Los Angeles       Orange County       San Diego

#### **Please Check Your Local Chapter**

- Please contribute  \$5  \$10  \$25  \$50  \$100  
 Other \$\_\_\_\_\_ from each of my transactions to the Foundation.
- Percentage per Transaction \_\_\_\_\_
- Annual Pledge \_\_\_\_\_
- Enclosed is my check for \$ \_\_\_\_\_

Name \_\_\_\_\_

Office \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

Submit this form to your Office Administrator.



Independently owned and operated. If your property is listed with another broker, this is not intended as a solicitation.

Visit us online! [www.thecharitablefoundation.net](http://www.thecharitablefoundation.net)